

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:5023
ANSWERED ON:25.08.2000
FOREIGN INVESTMENT IN CINEMA INDUSTRY
UTTAMRAO NATHUJI DHIKALE

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government have received any proposal for foreign investment in cinema industry; and
- (b) if so, the details thereof alongwith the total investment likely to be made during the current financial year.

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE MINISTRY OF LAW, JUSTICE AND COMPANY AFFAIRS (SHRI ARUN JAITLEY)

(a) Yes Sir. This Ministry has received proposals for foreign investment in the cinema industry from the Department of Industrial Policy and Promotion, from time to time, for comments, in its capacity as the administrative ministry in respect of the film industry in India.

(b) During the last year from January 1999 till date, this Ministry has considered seven foreign investment proposals in its capacity as administrative ministry. Two proposals were approved out of these. One of these was the foreign investment proposal of M/s Sony Pictures Entertainment Inc. USA to enter the Indian market with a wholly owned subsidiary of the company, SPE Films India Pvt Ltd. with 100% foreign equity amounting to US\$ 2.5 million. The company has already entered the Indian market for production and distribution of films in India. The proposal of M/s New Age Productions Pvt. Ltd. to collaborate with M/s J.B. International Co. Ltd., Japan with a foreign investment of Rs. 1 crore was also approved for activities of production distribution and exports of films. This Ministry does not have any information regarding the exact date of entry of any foreign company into the market as such the investment likely to be made during the current financial year in this sector is not available with this Ministry.